

MARTA RAVIN

Executive Producer | Live Event Showrunner | Experiential & Content Producer

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From live television to live experiences — producing unforgettable cultural moments.

PROFESSIONAL SUMMARY

Award-winning Executive Producer and Showrunner with 25+ years producing live events, experiential installations, concerts, branded activations, and short-form content. Known for translating brand purpose into immersive, high-impact experiences that connect fans with artists, creators, and cultural moments. Emmy-nominated for excellence in unscripted television with deep expertise in creative development, cross-functional collaboration, vendor management, staging, lighting, fabrication, and large-scale live production.

CORE EXPERTISE

- Live Event & Experiential Production
- Concerts & Performances
- Creative Development & Execution
- Talent Whisperer
- Branded Activations & Digital Content
- Stage, Lighting + Audio Direction
- Vendor & Budget Management

EVENT PRODUCTION HIGHLIGHTS

• **Fanatics Fest NYC (2025 & 2026) — Executive Producer**

Produced the three-day sports, entertainment, and culture convention at the Javits Center, welcoming 175,000 fans, 250 star athletes, panels, podcasts, live streams, performances, and 3 million dollar finale giveaway. Currently working on the next one for July 2026.

• **L’Oreal Nation Sales Conference (2026) — Producer/Director Short Film**

Produced a funny video featuring employees from all brands to kick off the National Sales Conference. Worked with both the marketing and HR departments to ensure tone, execution and messaging were at a premium to start the multiday conference in Vegas.

- **Hallmark Countdown to Christmas / Jingle Stop Tour (2024) — Experiential Producer — NCompass International.**

Wrote, produced, and directed a multi-city one-day holiday fan experience with 16 Hallmark Channel stars, live music, audience engagement, and immersive brand activations.

- **The Purpose Company: Speaker Camp (2023) — Producer/Host**

Produced and hosted a multi-day leadership and storytelling intensive blending live coaching, creative development, and stage programming.

- **Glamour Women of the Year Awards Summit (2019) — Segment Producer — Condé Nast**

Produced celebrity speaker segments, honoree content, and audience experiences for the live summit.

- **Nickelodeon HALO Awards Live (2016 & 2017) — Co-Executive Producer — Nickelodeon**

Produced a nationally televised live awards show and experiential event with sponsor activations, food trucks and large-scale interactive game environments.

LONG-FORM & CONTENT PRODUCTION HIGHLIGHTS

- Executive Producer: Secret Lives of Mormon Wives & Love & Hip Hop Reunion Specials.
- Executive Producer & Creator: The Long Island Medium (TLC) — 14-season global hit.
- Executive Producer & Creator: Get Out of My Room (Universal Kids) — 274M+ YouTube views.
- Branded Content Specialist: Sony, Lucasfilm, Nintendo, Sephora, Moderna, Barbie, P&G, Dunkin'.

EDUCATION

Brandeis University — B.A., English

AWARD RECOGNITION

- Producers Guild of America: Outstanding Children's Program — Nickelodeon Kids' Choice Awards (2017)
- Daytime Emmy Nominee: Legally Blonde: The Musical (MTV)
- Webby Awards: YES WE DID! (NowThis + OWN)

Full list of television credits upon request