

Marta Ravin

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Unflappable Emmy-Nominated Executive Producer & Showrunner with 20+ years of experience developing and producing live, unscripted series, specials, & events for music, film, television, & entertainment brands. Creator of two original formats: Get Out of My Room and The Long Island Medium. Collaboratively leads teams to deliver multiple, concurrent projects to a high standard. Builds strong relationships with vendors & production companies and stays up-to-date with emerging trends in pop culture & music.

FORMAT EXPERTISE

Unscripted Live Studio Productions | Character-Driven DocuSeries & Reality | Reunions
Award Shows | Music & Comedy Specials | Lifestyle | Renovation | Children's Television
Live-to-Tape | Field | Clip Shows | Linear | Digital | Streaming | Events

PRODUCTION EXPERTISE

Creative Problem Solving | Building Relationships & Partnerships | Storytelling | Team Leadership
Hands-on Producing | Budgeting | Casting | Writing | Field & Post-Production Supervision
Production Team Management | Adaptability | Networking | Negotiation | Communication

IN HOUSE LIVE PRODUCTIONS & AWARD EXPERIENCE

Staff Executive Producer | FuseTV | New York, NY 2011 – 2014

Led the in-house production unit for Fuse.tv & Fuse's YouTube channel. Oversaw all digital content production including artist interviews, original digital series, Grammy Pre-Show live streams, integrated marketing segments, & festival coverage at SXSW, Voodoo, Bonnaroo, Coachella, and Lollapalooza. Developed "Insane Clown Posse Theater" from a viral sensation into a weekly 30-minute linear and yt show.

Supervising Producer | Total Request Live (TRL) | MTV 2003 – 2008

Oversaw stunt weeks, specials, and integrated marketing collaborations at MTV's Iconic flagship program.

LIVE OR LIVE TO TAPE SPECIALS

Executive Producer | #dancetogether with Club Quarantine's DJ D-Nice | MTV | 2020

Co-Executive Producer | The Drew Barrymore Show Pilot | CBS | 2019

Co-Executive Producer | Kids' Choice Awards | Nickelodeon | 2016 – 2017

Supervising Producer | Halo Awards | Nickelodeon | 2015 - 2017

Executive Producer | VH1's Love & Hip Hop Miami: Preseason Specials | 2023

Executive Producer | YES WE DID! | Hilary Clinton, Vital Voices, NowThis, OWN | 2022

Co-Executive Producer | Heroes of New York: A Robin Hood Special | iHeartMedia | 2020

CLIP SHOWS

Executive Producer | Sharks Gone Viral | National Geographic | 2023

Executive Producer | Love & Hip Hop: Miami Preseason Specials | VH1 | 2023

Co-Executive Producer | Love & Hip Hop: Where Are They Now? | VH1 | 2022

Executive Producer | Love & Hip Hop: Secrets Unlocked | VH1 | 2021

Executive Producer | The Bravos | BravoTV | 2016

Supervising Producer | Jersey Shore: Spoof'd | MTV | 2010

UNSCRIPTED SERIES CREATION

Creator & Executive Producer | Get Out of My Room | Peacock | New York, NY 2018 – 2021

Created & developed a 30-episode lifestyle series in which two siblings renovate & design brand new spaces for each other. Oversaw casting, staffing, creative, edit notes, & post-production supervision. The 117 clips of this DIY reno show with a tween twist went viral with over 274 Million YouTube views.

Creator & Co-Executive Producer | Long Island Medium | TLC | New York, NY 2011 – 2021

Recognized talent Theresa Caputo and created a 14-season, 176-episode cable network hit. Built and maintained strong relationships with producers, showrunners, & top-in-industry production crew for over a decade.

UNSCRIPTED SERIES

Executive Producer | The Sharpton Sisters | Fox Soul | New York, NY 2022 – 2023

Managed all levels of content production from concept to completion, including hands-on producing, booking, budgeting, wardrobe, production team management, & post-production supervision.

Concert Producer | SWV & XSCAPE: The Queens of R&B | BravoTV | Los Angeles, CA 2022

Orchestrated a live multi-cam stage concert for the season finale of this fan-favorite limited series.

Executive Producer | Love & Hip Hop Reunions | VH1 | New York, NY 2017 – 2020

Produced 10+ reunion specials for four different Love & Hip Hop series: New York, Atlanta, Miami, & Hollywood. Led a large team of directors, producers, crew, glam, security, & internal teams to continuously reinvigorate this ongoing series. Supervised 30+ cast members and their personal teams throughout the production process.

UNSCRIPTED PILOTS

Executive Producer | Bravo's Chat Room | BravoTV | 2020

Executive Producer | CUFF | BET | 2017

TELEVISION DEVELOPMENT

Writer, Producer, & Host | Oxygen Media | 1990 – 2002

Development Coordinator | Comedy Central | 1996

Audience Coordinator | The Jon Stewart Show | 1995

EDUCATION

B.A. English | Brandeis University | Waltham, MA

AWARD NOMINATIONS

Outstanding Children's Program | Producers Guild of America | Nickelodeon Kids' Choice Awards 2017

Daytime Emmy | Academy of Television Arts & Sciences | Legally Blonde: The Musical (MTV)